



WEMBLEY NATIONAL STADIUM TRUST
Annual Review
2019/20



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A year at Wembley Stadium



Anthony Angol – FA Group Community and CSR Manager

Following a record-breaking 2018/19 at Wembley Stadium, many events for the 2019/20 season were either rescheduled or cancelled due to the pandemic. Between August - December, we hosted seven events but the remainder were unfortunately cancelled.

In May 2019, The FA launched “Heads Up”, a new partnership with the Royal Foundation and Heads Together. This aims to generate the biggest-ever conversation around mental health, harnessing football’s popularity to show that mental and physical fitness are equally important. Over the season, the campaign featured in the Community Shield, Emirates FA Cup, WSL and England matches, supported by the EFL and Premier League; culminating in the ‘Heads Up FA Cup Final’ at Wembley Stadium connected by EE. Over 115 matches were dedicated to the campaign, with over 22 billion views.

The FA also focuses on engaging communities around Wembley Stadium. Last season, we distributed some 2,000 complimentary football and concert tickets locally; whilst our staff contributed over 1,200 volunteer hours – gardening, painting and hosting older people’s tea parties. We also hosted a community football event for 500 local people who had the opportunity to play on the hallowed Wembley turf.

In December, The FA donated official England / Wembley Stadium merchandise worth £40,000 to the Brent and Metropolitan Police Christmas Tree Toy

appeal, ensuring every disadvantaged child in Brent had a present on Christmas Day. Brent primary schools also received over 4,000 new books.

The Wembley Stadium Learning Zone delivers a variety of workshops for younger Brent residents. During lockdown, they also co-ordinated the Dept for Education laptop dissemination scheme in Brent, delivering over 750 new laptops to the most vulnerable young students, enabling them to access school from home. The Learning Zone directly engaged over 5000 Brent young people during 2019/20 which played a significant role in it winning the ‘Best School Trip’ destination at the National School Travel Awards.

Sustainability remains a key issue for The FA Group. Our first strategy was launched in 2009 and we continue to develop and innovate. In 2019, the Stadium’s Event Sustainability Management System achieved the international standard, whilst The FA’s Sustainability Team were shortlisted at The Business Green Awards. Other key achievements include zero waste-to-landfill since 2010; water bottle refill stations installed around the stadium; 100% Green electricity for Wembley and St George’s Park; sustainability training for all new staff; we even donate soil from Wembley Stadium to resurface pitches in local parks. The FA is For All; for our people and for the environment.

Anthony Angol

FA Group Community and CSR Manager



From the Chair of trustees

Dinah Cox OBE – Chair of trustees,
Wembley National Stadium Trust

I am writing this in the midst of the most serious public health crisis of our lifetime. The effects upon society are and will remain profound. Who knows what life will look like in the future.

Looking back, the year gone by was one of our most productive ever – with all three of our programmes in full swing. In LB Brent, we started to adopt a more strategic approach to how we can best support the local sports sector, whilst continuing our open-access funding for local clubs and groups. Across Greater London, TeamUp delivered a full third year of opportunities, enabling so many young girls to get involved in team sports. We were also delighted to agree a two year extension for our disability football initiative “Every Player Counts” working in partnership with the EFL Trust. This programme is now supporting 28 EFL Club Community Organisations up and down the country, to deliver innovative football projects for disabled people of all ages and abilities. When lockdown restrictions ease, we know that all of this excellent work will pick up where it left off, giving thousands of people the chance to get involved in sport.

What the pandemic has done, is to emphasise just how important it is for our physical and mental well-being that we stay fit and active. Understandably, the great majority of the activities we were funding at the time of the March lockdown, across all of our programmes, closed their doors for the duration of the crisis. Some



were able to adapt their provision, to deliver services virtually, through innovative on-line content – keeping in contact with people who might otherwise have become socially isolated, encouraging them to stay fit and well.

The cancellation of all spectator events at the stadium from late March 2020 for the foreseeable future means that the Trust’s income is likely to be at, or close to, zero. As a result, the forthcoming period will see us having to radically alter our approach. We were though pleased to be able to make a small number of awards, as part of the London Community Response Fund, to organisations we know well, helping them provide emergency supplies or to adapt their services. But only

time will tell when the Stadium will be able to welcome crowds again, delivering an income for the Trust.

As things return to normal, our board of trustees, which now includes several new knowledgeable and experienced individuals, will have some difficult decisions to make, on how we make best use of our resources. But I know that with the support of our many partner organisations, not least the FA, other grant-makers and our small staff team, we will bring renewed vigour to our endeavours helping people live healthier and happier lives.

Dinah Cox OBE
Chair of trustees, WNST

A busy year in Brent

Before lockdown hit, the Trust had delivered a full and positive year of community sports activities across LB Brent. In particular, we backed a number of new initiatives, which are illustrated on the following pages. We participated in events to mark Black History Month and the drive to improve the support available to people struggling with their mental well-being. We started new work with key strategic delivery partners and helped set in train a new youth football league for the borough.

All told, in 2019-20 we awarded 62 new grants in the borough, worth some £360,520.



Together, these will enable thousands more local people to get involved in sports and physical recreation activities. Whether it's helping to refurbish changing rooms, buying new equipment, meeting the cost of coaching and training sessions or supporting after-school sports clubs, there really is something for everyone.

A full list of the grants we awarded is at the end of this review. As ever, our heartfelt thanks go to the staff, volunteers, helpers, parents, carers and all those who train, coach, referee, drive, make refreshments, wash the kit or stand and cheer from the touchline whatever the weather. Nothing would happen without you.

Black History Month

The London Borough of Brent is one of the most socially and culturally vibrant and diverse places in the country. It is therefore quite right that Black History Month provides the opportunity for local people to shine a light and celebrate the contributions that people of Black heritage have made, whether locally, nationally or internationally. It also provides the chance to introduce young Black residents to inspirational role models across society.

In the world of football, Black players have been instrumental in the success of teams at every level of the game, none more so than Brent's own, Raheem Sterling. To help mark the end of Black History Month 2019, WNST supported an event, jointly with the FA, at Capital City Academy, to help inspire the next generation of local young people. Three special guests lit up the occasion: Premier League winner and England World Cup player, Glen Johnson; Charlton and Chelsea defender and now chair of the FA's Inclusion Advisory Board, Paul Elliott CBE; and England 129 cap legend, Rachel Yankey MBE.

After watching a coaching session, the three footballing stars took part in a Q&A session with students, led by the Academy's chair of governors, and former professional player, Garth Crooks OBE. Students had the chance to learn from all four how to pursue your dreams, address the challenges of life and become the leaders of tomorrow.



Supporting positive mental health

In recent years, we have been delighted to be part of Hendon FC's ambition to create accessible recreational and support services for people with mental health needs. This work has become central to the club's community-based approach and is fast becoming a model that other clubs are seeing as a way of offering much-needed help within a safe, welcoming and familiar environment.

Whether it's a kick-around on the pitch, the opportunity to meet informally with local service providers or just the chance for a cup of tea and a chat, Hendon's programme is delivering support for so many local people.

The highlight was a visit from HRH The Duke of Cambridge on a fact-finding mission in support of his ground-breaking Heads Together campaign. As well as meeting staff and participants, the Duke was informed about the four-way partnership between the club, Brent's mental health commissioners, local charities and WNST, as the funder. No one partner could achieve these outcomes on their own.

Elsewhere in Brent, we have provided small grants to a number of the dementia and memory cafes around the borough, each delivering stimulating activities to keep members fit and active, as best they are able. The evidence of the physical and mental benefits of simple chair-based exercises, tai chi or yoga is now overwhelming and the outcomes are clear to see.



Increasing our reach

At WNST, we have always sought to ensure that we are funding the widest possible range of sports across the borough. And there are so many available, to suit all tastes and levels of ability.

Last year, we were pleased to add two further activities to our list of sports that we have supported:

Willesden Triathlon Club – recognised as a sport in its own right, triathlon attracts participants from a wide range of backgrounds, all keen to expand their athletic knowledge and abilities, across the three disciplines of swimming, cycling and running. Members are welcome at WTC with all levels of experience. Our grant of £2,500 is helping to fund an ever-growing training and coaching programme, to improve overall fitness levels, as well as attainment levels in each discipline.



Hampstead & Westminster Hockey Club – with no resident senior hockey club in the borough, this is the last of the “major sports” that had previously received no funding from our Brent programme – although hockey has been one of the three sports in the TeamUp project, and so has been funded well by on a London-wide basis. This grant of £2,400 will fund some additional junior hockey equipment, enabling the club to undertake coaching sessions for Brent young people.

As we always say, football is by far the most popular participation sport, both male and female, and for people of all ages. But football is not everyone’s choice. So, last year, we also awarded grants for basketball, dance, boxing, sailing, Gaelic football, badminton, gymnastics, cricket and many more besides.

Wembley Super League

It seems hard to believe that Brent, the borough where Wembley Stadium, the home of football, is located, has never in living memory had its own youth football league. The only option for local young players has been for their clubs to be part of league structures in neighbouring boroughs, requiring parents, volunteers and coaches to make longer trips for matches. Of course, we applaud the work that those leagues do for so many young people, but a survey of our local clubs showed that there was real appetite for more local competition, without detracting from their input to existing structures.



So last year, under the guidance of Zaffar van Kalwala and Abdi Farah, with colleagues at Horn Stars (now Connect Stars) and support from Middlesex FA, we funded the Wembley Super League, providing local competitive football for boys and girls.

The boys tournament took the form of a summer age-group league, with all matches played at the Ark Elvin Academy. With regular on-line updates, qualified match officials, a full fixture schedule and finals day, WSL has provided a highly successful template of what might follow in the future.

The girls' project took the form of a full day's multi-age spring tournament, to coincide with International Women's Day. Again, the event was officiated and registered with the county FA. It showed us just what is possible locally, with enthusiastic crowds of parents, friends and family all enjoying the occasion.

Whilst of course, there were trophies and winners, we now know what success for a local youth league looks like and we await further exciting developments, delayed, as is everything, by covid-19.

Towards a more strategic approach

Since we first started making awards in Brent in 2012-13, our local grants programmes have been completely open access, responding to the many and varied needs of the local sports clubs, as they themselves have identified. By the start of 2019-20, this approach has delivered more than 350 grants worth over £2.3m, supporting a host of local clubs and organisations. And this approach remains central to our plans. However, the wealth of data now available to us, opens up the opportunity for the Trust to start taking a more strategic approach to sports development in the borough – identifying gaps in provision and working with partner organisations to address these.

We have had a long and fruitful relationship with Middlesex FA, developing local football initiatives for people excluded from mainstream provision. Now, we are taking a more targeted view, using the county FA's knowledge of the game locally and tapping into the great expertise that already exists within local clubs, to help move the game forward for all participants.

Similarly, we noticed a distinct lack of netball provision within the borough. We have received no more than a handful of applications for local projects. So, after discussions, we have funded the London & South East region of England Netball to deliver a series of initiatives across Brent to get more local coaches qualified and more opportunities to play, for both adults and young people alike – all building on national schemes that the governing body are running, but with no structure in Brent to build them into.



Every Player Counts

Our Every Player Counts programme, delivered in partnership with the EFL Trust and more than 20 of their Club Community Organisations, completed its third and final year, having involved more than 11,000 disabled people in playing football. A fantastic achievement by all involved.



On the back of this success, the boards of both WNST and the EFL Trust agreed that there was real merit in continuing the work, providing even more opportunities to play. We agreed to commit an additional £530k, with the EFL Trust

contributing £200k (one of their largest ever commitments from their own reserves) to fund the programme for a further two years. To ensure a fair opportunity to access this new funding, we invited all the EFL CCOs to submit bids for grants of £10,000 per annum for two years.

As before, we received a very high calibre of requests and after much deliberation were pleased to fund work at 28 clubs, about half of which were new to the Every Player Counts programme.

A full list of the participating clubs can be found in the grants digest towards the end of the review.

Unfortunately, the covid-19 pandemic halted almost all of the activities we are funding, just six months into the programme. Nevertheless, nearly 2,000 participants had already taken part in one of the projects. Some of this excellent work is showcased below.

Argyle in the Community – playing and coaching

Most of the time, the focus of club community programmes is on the players. However, the participants in the disability sessions at Plymouth are led by a team of coaches including Jamie Clewer. Jamie was born with cerebral palsy and played CP football in his youth, working his way through the ranks and had a trial for the national team. Now his aim is to develop a career encouraging more disabled people to enjoy the thrill of playing sport. A traineeship and hours spent volunteering led to the offer of a 15-month full-time apprenticeship with Argyle in the Community, hopefully leading to a sports coaching qualification.

Jamie is a real role model, using his personal experience to encourage others.

"People don't always want a coach saying something to them like 'well done', they just want to get on with it and it's things like that, when they can come in and just forget about other things."

– Jamie



Cambridge United Community Trust – fun for all

The community team at Cambridge United (CUCT) covers a large area of East Anglia, a part of the country with scattered towns and villages. This can make it difficult for disabled people to find and access the activities they are looking for. CUCT therefore runs projects in venues across the county, encouraging participants of all abilities.



Jasmine, one of CUCT Frame Footballers, has started walking for the first time since coming to our sessions.

"The sessions encourage Jasmine's balance, co-ordination, agility and motor skills and I couldn't be more delighted with the progress she's made. She came for the first time in around September and we were so pleased that we have managed to create a little group of Amber Army Frame Footballers!"

– Her coach, Phil Mullen

"Jasmine has started frame football this season. She has absolutely loved it, as has Summer (her sister), who joins in the session as well. Amazing team, amazing coach. For anyone out there who is using a frame or walking aids, this is ideal. So much fun! Lots of socialising with others which is so very important. We're so pleased we found it."

– Jasmine's family

Bolton Wanderers Community Trust – supporting personal development

Whilst things might not have been going so well for Bolton Wanderers on the field in recent years, the work of their Community Trust (BWCT) continues to deliver fantastic results in the local area, partnering up with schools and colleges, as well as running sessions in local community venues. Their disability football schemes are a flagship for the Trust and help build some very special relationships with people in the Bolton area.

George was a student at Bolton College in 2017 when he began to volunteer with BWCT on one of the disability football sessions. George has autism and plays PAN disability football. As he progressed

and showed commitment and willingness to progress BWCT supported George with professional development and qualifications, with George extending his volunteering hours across their disability football provision.

George continued to volunteer, growing in confidence and improving his knowledge of working in disability environments whilst always improving his delivery ability. George was made a paid member of staff with Bolton Wanderers Community Trust in December 2019. This was extremely rewarding for him and a fantastic achievement for all his hard work and efforts. Congratulations George!



Millwall Community Trust – building confidence

Working across the south east London boroughs, Millwall Community Trust (MCT) has a long history of working with the diverse local population, bringing football and other social activities into places where often there might not be a lot of open green space or appropriate facilities on which to play, especially for disabled players.

Joseph has been a regular attendee at the Bede Centre in Southwark, where he takes part in a variety of activities including an occasional sports session provided by Millwall Community Trust.

Joseph now attends weekly football sessions at the MCT Lions Centre. He has grown in confidence as a player, particularly in his development of teamwork. This has translated into his ability to travel to and from the sessions independently and playing with full

commitment. He's also prepared to step in and help other participants if they are struggling to understand certain aspects of the game. Joseph also now represents MCT in regular monthly football tournaments organised by the South London Special League. The impact that the programme has had on Joseph stretches far beyond what happens on the football pitch.



"Joseph has developed a high level of self-reliance. I often bump into him at lunch time in the Lions Centre where he spends some leisure time with two fellow participants prior to the start of the session. He likes to engage with staff about football topics and I look forward to the football rivalry banter that we share when he's in the building. I hope he continues to enjoy attending the session and playing a part in our local community." – MCT's Community Development Manager Richard White

TeamUp – A reflection on our work to get London's girls active



Naomi Defroand, Project Manager of TeamUp, talks to WNST CEO, Stewart Goshawk, about this key three year initiative.

Naomi, can you remind us about the history of TeamUp?

N: Well, it all goes back to three landmark occasions for sport in England, when between 2017 and 2019 we hosted the Women's World Cups for cricket, hockey and netball. The three national governing bodies came together to ensure that the amazing profile these events created would have deep impact and lasting legacy for female team sports across the country. That is TeamUp!

And what did you set out to achieve?

N: We know that far too many girls drop away from team sports between the ages of 10-15, so we needed to find new ways to inspire them to stay involved. Using the funding received, we created ways of delivering better school sports experience through innovative teacher training; we linked the schools with local clubs to provide player pathways; and offered incentives and rewards for taking part.



But what is it about team sports that are so important?

N: We know from experience that team sports teach us so many skills that are important throughout life – working together, strategic thinking, leadership, co-ordination and communication. We wanted to help girls develop their abilities in all these areas, so that they can improve their life chances and career prospects.

So has it all worked?

N: Absolutely. We have been running TeamUp across the country, but the WNST funding in London really helped up to provide an amazing offer for girls across the capital. Over the past three years we have engaged with more than 30,000 girls in London Primary Schools and trained more than 650 teachers. The training is so important because these teachers will continue to inspire new groups of girls for years to come.

And finally, what's the legacy of all this work?

N: Across all three sports, our real hope is that the building blocks we have put in place through TeamUp will last into the future. We've made hundreds of new connections between our networks of clubs and their local schools; teachers across London are delivering more engaging PE sessions and running high-quality after school clubs (and will be doing so for years to come); and importantly, we have enthused a whole generation of girls to keep playing sport, whilst improving their overall quality of life. Thanks so much to WNST for helping us achieve all of this.

National League Trust

This year saw the successful completion of our one year pilot women and girls' football programme, which has funded projects at nine community trusts of National League clubs, from Barrow to Boston, Dover to Torquay. The scheme has generated some significant outcomes around the clubs. The headline figures for the twelve months are:

- 594 participants of all ages and abilities
- Of whom around 2/3 were aged over 14
- Almost 40% have become engaged long term in football
- 26 new volunteers help to run the projects
- 22 participants have gained coaching or other qualifications



There were common issues faced by all of the clubs around access to suitable facilities and transport, finding convenient times for sessions and identifying girls and women who were interested in playing but not already engaged with one of the larger local professional clubs.

Nevertheless, all of the participating clubs have sustained at least some element of

their funded work, raised the profile of the women's game within their local area and helped create new pathways for female players, with more coaches, volunteers and community partnerships. Additionally, it has also created increased levels of interest within a further cohort of National League clubs that want to develop new women's and girls projects.

Bath City Community Sports Foundation

Bath City ran several projects involving different age groups from younger girls to adults. Their ambition was not just to get more women and girls playing the game and getting fitter but to use this experience to help increase participants' confidence, to improve their social networks and find new opportunities to volunteer and get involved. Feedback from both new players and those who had been physically inactive for a long time, showed that having informal sessions that were "just for fun" with no demands to get competitive, were a great way of engaging with a wider audience of young women, encouraging them to play more.



Guseley Community Foundation

Guseley were keen to use the power of football and the club's place within the local community to encourage more young women to get involved in the football at every level. Starting with Soccercise fitness sessions as a way into the game they encouraged increased participation and action, to suit each player's ambition and availability. Using female role models within the game, the club successfully increased their number of players and received requests for additional sessions to meet demand. Several women have got involved in taking coaching qualifications or sports leaders courses and are volunteering with the club – and now see football as a viable employment opportunity.



Future plans

The onset of the coronavirus pandemic has caused major disruption to the normal workflows of WNST. With no spectator events at the stadium since March 2020 and, at the time of writing, no definitive plan for their return, the Trust has no means of generating new income. All plans for future development are therefore very much on hold, until matters become clearer. Any significant new or future grants programmes, whether local, regional or national, are wholly dependent a renewed flow of funds into the Trust's coffers. Internally, we are doing everything we can to minimise our operational costs, to ensure the long term good health of the Trust.

We were, however, able to make a small number of grants as part of the London Community Response Fund, to help with emergency needs during the early days of the pandemic. But, we are clear that our main task going forward will be to help ensure that the community sports sector in LB Brent comes out of the lockdown

period in a viable and secure fashion. It is important that clubs and groups are able to re-instate activities for local people, as soon as it is safe and secure to do so.

The same is true of our "Every Player Counts" programme, which we have now extended to run until the end of March

2022. Again, we look forward to hearing about the disability football projects we are supporting within the EFL club community organisations, as they return to delivering their activities, in line with government and FA regulations.



Community grants programme

In 2019-20, we awarded **42 grants totalling £89,620**

Organisation	Purpose of grant
Active Sporting Communities	£2,500 for a summer sports programme.
Anson Primary School	£1,750 for lunchtime sports sessions.
Ashford Place	£2,500 for dance and exercise classes.
Braintcroft E-ACT Academy	£1,250 for an after-school badminton club.
Brent Ballers Basketball Club	£2,100 for the costs of venue hire.
Brent Council	£2,500 for a football coach training programme.
Brent Play Association	£1,500 for sports equipment and activities.
Brent Punjabi Association	£1,500 for a tai chi group for local older residents.
Chalkhill Community Action Group	£2,500 for sports elements of a summer programme.
Community Action on Dementia Brent	£2,500 for exercise classes at five dementia projects.
Crest Academy	£2,400 for after-school dance clubs.
Donnington Primary School	£2,500 for early morning sports clubs.
Edgware Town FC	£1,750 for pitch hire costs.
Friends of Barham Library	£2,000 for yoga and tai chi classes at a memory café.
Fryent Primary School	£2,500 for lunchtime sports activities.
Garryowen Gaelic Football Club	£2,500 for coach hire and new equipment.
Gladstone Park Primary School	£1,500 for lunchtime multi-sport sessions.
Hampstead & Westminster Hockey Club	£2,400 for new junior hockey equipment.
Hendon Youth FC	£2,400 for the purchase new junior goal posts.
John Keble Cof England Primary School	£2,000 for an after-school gymnastics club.
London Football Journeys	£1,950 for a girls football tournament.
Love Chalkhill Festival	£2,500 for an expanded sports programme.
Mora Primary School	£1,500 for before-school multi-sports activities.
Newman Catholic College	£2,500 for boxing and watersports activities.
Northview Primary School	£2,500 for afterschool dance and fitness activities.
Oliver Goldsmith Primary School	£1,500 for lunchtime sports clubs.
Preston Community Library	£2,000 for a memory café exercise group.
Queen's Park Sharks (Youth) FC	£2,500 for additional football training sessions.
Roe Green Junior School	£2,450 for a lunchtime basketball club.
St Margaret Clitherow Catholic Primary School	£2,450 for lunchtime sports activities.

St Mary's CE Primary School	£1,750 for lunchtime and after-school sports clubs.
Step Up 2 Fitness	£2,300 for women's Pilates and running groups.
Step Up Hub	£2,500 for a young women's football project.
Sudbury Neighbourhood Centre	£1,500 for a "Dancewell" project tutor.
Tamil Association of Brent	£2,000 for a youth football coaching programme.
Tara Youth Gaelic Football Club	£2,500 for the costs of pitch hire fees.
TS Broadsword Sea Training Corps	£2,500 for new safety equipment.
Welsh Harp Sailing Club	£970 for the purchase of a fireproof storage cabinet.
Wembley Sports Association	£2,450 for female cricket coaching and equipment.
Willesden Triathlon Club	£2,500 for training and coaching activities.
Young Roots	£1,750 for a football project for young refugees and asylum seekers.
Youngs Football Coaching School	£2,500 for new football kit and equipment.

Strategic grants programme

In 2019-20, we awarded **15 strategic grants totalling £169,900**

Organisation	Purpose of grant
Brent Schools Football Association	£8,000 for the 'Great Goals' project.
Capital City Academy	£11,000 for new adjustable height basketball hoops.
Chance to Shine	£10,000 for Street20 projects in LB Brent.
Future Proof CIC	£7,500 for the sports aspects of GoSketch!
Hilltop Circle	£10,000 for football coaching for local young people.
Horn Stars SC	£20,000 for the Wembley Super League project.
Jason Roberts Foundation	£20,000 for an inclusive multi-sports programme.
Phoenix Canoe Club	£9,900 for two new sailing craft and other supplies.
Sport at the Heart	£15,000 for a girls multi-sports activities programme.
Stonebridge Boxing Club	£16,000 for club operational and support services.
Vale Farm Sports Centre	£10,000 for a "fit families" programme.
Walking Basketball UK	£5,500 for walking basketball activities in LB Brent.
Wembley & Sudbury Tennis, Squash & Social Club	£3,500 for emergency outdoor works.
Wembley Sailing Club	£17,500 for renovations to the female changing facilities.
Wembley Stallions American Football Club	£6,000 for new kit and equipment.

Commissioned projects

During 2019/20, we commissioned **5 projects in LB Brent worth £101,000**

Organisation	Purpose of grant
Brent Youth Football League	£25,000 for a new Brent youth football league.
Diver	£25,000 towards a crime diversion project in Brent.
England Netball	£16,000 for strategic netball development in Brent.
Middlesex FA	£25,000 for strategic football development in Brent.
Middlesex FA	£10,000 for a Charter Standard rewards scheme.

National programme

In 2019/20, we awarded **two grants worth £566,000**

Organisation	Purpose of grant
Sheffield Hallam University	£36,000 for an evaluation of the first three years of "Every Player Counts".
EFL Trust	£530,000 over two further years to fund new "Every Player Counts" activities.

The participating Club Community Organisations in Every Player Counts 2019-21 are:		
Argyle in the Community (Plymouth Argyle)	Foundation of Light (Sunderland AFC)	Reading FC Community Trust
Blackpool FC Community Trust	Fulham FC Foundation	Reds in the Community (Barnsley FC)
Bolton Wanderers Community Trust	Leeds United FC Foundation	Sheffield Wednesday Community Programme
Burton Albion Community Trust	Middlesbrough FC Foundation	Shrewsbury Town in the Community
Cambridge United Community Trust	Millwall Community Trust	Southend United Community and Education Trust
Club Doncaster Foundation	MK Dons Sports and Education Trust	Stoke City Community Trust
Colchester United Football in the Community	Northampton Town FC Community Trust	Swansea City Community Trust
County in the Community (Newport County)	Pompey in the Community (Portsmouth FC)	Wigan Athletic Community Trust
Derby County Community Trust	Preston North End Community and Education Trust	
Exeter City Community Trust	QPR in the Community Trust	

Financial summary 2019/20

Key financial information from the WNST Trustees Annual Report and Accounts 2019/20

	2020 £	2019 £
Income		
Turnover grant from WNSL	827,146	951,785
Other income	1,055	649
Total income	828,201	952,434
Expenditure		
Charitable activities	975,169	723,988
Total expenditure	975,160	723,988
Reserves		
Balance of general funds	350,145	497,104
Total funds	350,145	497,104

The table above is not the statutory accounts but a summary of information extracted from the 2019/20 Statement of Financial Activities and Balance Sheet. The full accounts from which this summary has been taken was subject to an external audit by Price Bailey LLP and approved by the Wembley National Stadium Trust board of trustees on 19th November 2020.

A copy of the full Trustees Annual Report and Accounts can be obtained, on request, by emailing info@wnst.org.uk or by post from WNST, PO Box 270, Guildhall, London EC2P 2EJ.

Dinah Cox OBE, Chair of trustees

Trustees

Chair of trustees

Dinah Cox OBE

Vice Chair of trustees

Sir Rodney Walker (resigned August 2020)

Ann John OBE

Gordon Haines MBE

Baroness Tanni Grey-Thompson DBE

Pete Ackerley

Lynsey Edwards

Andrew Douglass

Khilna Shah (from July 2020)

Staff

Chief Executive Officer

Stewart Goshawk

Administration and finance support

Marek Habrda, Kate Halahan, Rosie Strickleton, Matt Robinson

Admin credit

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P3: The Football Association

P4: Youngs Football Coaching Scheme, Stonebridge Boxing Club

P8: Nabeel Baig

P9: Hilltop Circle, Sport at the Heart

P10: Wigan Athletic Community Trust

P14: Dagenham & Redbridge FC Community Trust, York City FC Foundation, Bath City Community Sports Foundation

Back cover: Nabeel Baig



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