









# wembley national stadium trust Annual Review 2018/19





#### Contents

- 2 A year at Wembley Stadium
- 3 From the Chair of trustees
- 4 In the shadow of the Stadium
- 8 TeamUp & 100FC delivers for London girls
- 10 Every Player Counts gets 11,000+ participants!
- 14 Women and girls benefit from National support
- 16 Haringey clubs benefit from Spurs at Wembley
- 17 Future plans
- 18 Grants awarded 2018/19
- 22 Financial summary 2018/19
- 23 Our people





## A year at Wembley Stadium

Jon Sellins – Operations Director, Wembley National Stadium Ltd.

Wembley Stadium connected by EE hosted 55 events across 2018/19. This included some remarkable events such as, the England Senior Men's team's 5-0 victory over the Czech Republic in front of 82,000 fans, an action-packed men's Emirates FA Cup Final, when Manchester City complete a domestic treble and a 40,000-plus crowd at the SSE Women's FA Cup Final between Manchester City and West Ham United, along with the three EFL Playoff Finals.

Whilst football will always remain at the heart of Wembley Stadium, we were privileged to host many other major events, including Anthony Joshua's successful World Heavyweight Boxing title defence against Alexander Povetkin, two NFL London Series matches and a recordbreaking 14-night concert season, with performances from BTS, Bon Jovi and P!nk. These events, which attracted a combined audience of over one million people, continue to ensure that Wembley Stadium remains one of the most iconic venues anywhere.

We are immensely proud of our achievements both inside and outside the stadium. The 2018/19 season saw the full roll out of The FA's School Football Programme, Go Sketch. This combines football coaching and graphic design, engaging young people across the local community in Brent, encouraging them to be more active and creative. Last year, over 300 primary school students successfully completed the six-week programme.

Meanwhile, our event-day work experience programme, in partnership with Brent Council and Delaware North, continues to deliver positive outcomes with 15 young people from vulnerable backgrounds grabbing the opportunity to work at some of our biggest events. The stadium also distributed over 15,000 free event tickets to communities across Brent, London and wider UK giving people the opportunity to attend world-class events. Furthermore, across the 2018/19 season, FA/WNSL staff volunteered at several local projects, including painting Chalkhill Community Centre, giving it a much needed makeover.

In 2018, we also launched a new highly-rated initiative to improve the environmental, social and economic impact of events at Wembley Stadium connected by EE; from energy and waste, to community and procurement. Sustainability is at the heart of everything we do.

Delivering world-class events enables us to raise funds to reinvest back into grassroots football. Our overarching aim is to make football accessible For All, which would not be possible without WNST's continued support for community sports initiatives across England. We thank the Trust for their much-needed hard work over the course of the season and look forward to continuing our work with them to ensure even more communities can benefit in future.

#### Jon Sellins

Operations Director FA / WNSL



#### From the Chair of trustees

Dinah Cox OBE – Chair of trustees, Wembley National Stadium Trust

It has been another very positive year for the Wembley National Stadium Trust, when we continued to expand our reach into new communities and enabled even more people to take part in local sports activities - keeping themselves fit, healthy and active. In addition to our on-going grants programmes in Brent, across London and around England, we were able to make two additional, one-off distributions. One. using funds generated from Tottenham Hotspur's tenure at Wembley Stadium, which provided small grants to sports groups in LB Haringey (Spurs' home borough) mostly to purchase new kit and equipment. The other has seen us work with the National League Trust, supporting them to pilot a programme of women's and girls' football activities at some of their clubs up and down the country. This has taken our funding into even more towns and cities around England and given hundreds more people the chance to play football.

One of the main ways we ensure that our money is being well spent is to get out and about, meeting and talking with club organisers, coaches, volunteers and participants. Over the years, our staff and trustees have visited many of the organisations we fund, seeing the good work at first hand. Earlier this year, we undertook a tour around Brent, taking in many of the key sports venues and clubs. The welcome we received was uniformly positive – but importantly, by visiting a



selection of different sites in one go, we developed a clearer overview of the real value of the work we are doing locally and the difference that carefully-directed funding can make.

We continue to work closely with a number of key partner organisations both locally and nationally, whilst continuing to develop our very positive relationship with the FA and the Wembley Stadium management team. Having the benefit of the skills and experience of national bodies such as the EFL Trust in the delivery of our national disability football programme "Every Player Counts", increases the reach and impact of our funding many times over. So, a huge "Thank you" to all of those individuals and organisations who help us provide such

high-quality sporting opportunities for people all over the country.

As ever, my personal thanks go to the WNST trustees, whose knowledge and judgment are critical to the success of the Trust; and to our CEO and his small team, for their professionalism and support. We are also in the process of welcoming several new members to our board, as we plan for the retirement of our longest-serving trustees in the not-to-distant future. I know that these new faces round our table will bring a fresh perspective to our work.

**Dinah Cox OBE**Chair of trustees, WNST

#### In the shadow of the Stadium

The London Borough of Brent is home to the iconic Wembley Stadium, one of the world's most famous and recognisable sporting venues. One of our principal ambitions is to ensure that the people living in the neighbourhoods and communities, sometimes literally "in the shadow of the Stadium" have access to high-quality sports and physical recreational activities. These not only help to keep individuals fit and healthy, both in body and mind but are also instrumental in developing vibrant and confident local communities.



In the period 2012-19, we have made around 360 grants to almost 200 clubs, community groups and charities, totalling some £2.3m.

These help to ensure that people of all ages and abilities can take part in their sport of choice. Given the many other

external factors, it can be difficult to determine exactly what the collective impact of this has been. But we know from what local people tell us, that the benefit to individual clubs and their members is significant, perhaps making the difference between just existing and being able to offer a quality service.

Having been making grants locally now for a number of years, we are beginning

to see clear improvements in what is available in Brent. This is all supported by the fantastic input from local people who commit their time, energies and experience to ensure every pound makes a real difference.

The following three sections of this review illustrate how we are using our money to best effect.

#### Football across the community

It comes as no surprise that football remains the most popular sport in Brent and the one where we award the most grants. It really is the "People's Game", with participants in Brent of all ages, abilities and backgrounds – from an informal kick-around in the park to organised and structured coaching sessions and matches. Grassroots football in Brent is alive and kicking.

From a strategic viewpoint, our funding through Middlesex FA is helping to bring the key organisations together round the table to map out the future of football in the borough. However, at a very local level, we support the game in many different ways; whether for new kit, pitch hire, volunteer costs or to target provision at new participants.

For some players whether at adult or youth level, football is all about training, competing and playing. We gave a real boost to Old Manorian FC in the Amateur Football Combination (£1,750 for new kit and equipment); Hilltop FC in the Middlesex County League (£2,500 for pitch hire); or the AFC Wembley youth teams in the Harrow Youth League (£2,450 for training activities).



Elsewhere, football plays an important part in many different ways helping local community development - whether supporting unaccompanied refugees and asylum seekers at Young Roots (£2,500 to run the programme); or simply encouraging children to enjoy playing, getting fit and making new friends at the Iraqi Welfare Association (£2,300 for

project costs); or the Tamil Association of Brent (£2,500 for coaching costs).

We are also fortunate to be able to invest larger sums, bringing wider benefit to our area. At the

Bridgestone Arena in Stonebridge Park, the Jason Roberts Foundation are working with a number of schools and local community clubs (£18,900 to purchase new goals and 3G pitch maintenance equipment). QPR in the Community are using their expertise to tackle crime and anti-social behaviour through their Kicks project, as well as supporting local young people with Down's syndrome through their Tiger Cubs scheme (£10,000 for project costs). Youth Engagement Solutions is working with young people in need of personal support to help them overcome difficult life situations, and using football as part of the solution (£15,000 for a coaching programme).

Football really does have the power to change lives!



#### School sports for all

It goes without saying that schools are an integral part of their local community and that one of their common aims is to ensure that their young people are fit and healthy. Our funding helps to extend the options open for students to take part in sports activities outside of school hours. It also supports schools to expand their offer to young people beyond the usual range of clubs and societies.

There is the potential to get students involved in an array of different sports – almost all schools will deliver football for both boys and girls, but we know that this is not for everyone. Sometimes a multisports approach works well, enabling young people to give different sports a try. For example, we awarded grants to Uxendon Manor Primary School (£1,500 for their breakfast sports club); and Anson Primary School (£2,500 for their after-school sports provision). Elsewhere, we helped to provide activities not on the core curriculum, such as modern dance clubs at Kingsbury Green Primary School and the Convent of Jesus & Mary RC Infants School (£1,750 and £2,400



#### respectively for the project costs).

Alternatively, Capital City Academy used our funding for a sports project to support their year7 students struggling to adapt to secondary school life (£2,500 for the costs of the project).

Other schools are helping to fill the gap in year-round provision for young people by running summer holiday projects. Islamia, Sudbury and Torah Temimah Primary Schools each received grants to fund the sports elements of their summer schemes (£2,500 per school for delivery costs).

Whether it is focusing on students who are lower achievers in PE, or looking to increase general fitness levels across a whole school community, there is clear evidence that children who are active both physically and mentally are likely to be better achievers in the classroom. Additional and varied sports provision has an important part to play.



#### Something for everyone

One of the things that never fails to impress is the breadth of sporting and physical recreation activities available locally for Brent residents.

An important consideration is to ensure that there are opportunities for older people to ensure that they stay fit and healthy, both mentally and physically and are able to have an active social life. Over the years, we have funded several of the bowling clubs in the borough, all of which provide an excellent environment for regular exercise and enjoyment.



This year, we have enabled Woodcock Park Bowling Club to install a muchneeded new storage shed (£2,300 towards purchase and installation cost); and as part of a more extensive project have supported Century Bowling Club with their project to replace their indoor rink lighting gantry (£20,000 towards the total project cost).

Elsewhere in the borough, we have assisted the Brent Punjabi Association in their efforts to ensure that their older





female members stay fit and well (£2,500 for the costs of a tai chi class); helped those attending Hibiscus Senior Citizens Club to keep fit (£2,500 for weekly exercise sessions); and supported the Charteris Community Sports Centre in Kilburn to offer regular physical training sessions for local over-50s (£5,000 towards instructor and other costs).

More generally, many different sports benefit from WNST funding each year, building on the wider sports resources available across the borough and the tremendous input of local people who ensure that clubs and teams keep running. This variety of activities includes the London Basketball Association (£10,000 for local league and competition costs); Willesden Volleyball Club (£5,000 for a schools programme); Wembley Sailing Club (£2,000 for new lightweight sails and masts); and Track Academy (£12,500 for work in local primary schools).

### TeamUp delivers for London girls

The last few years have witnessed a sea-change in female sport, with great success on the pitch leading to increased coverage across all media platforms and a demand from women and girls of all ages to get involved in their chosen sport. The headlines and coverage of the three women's world cups in cricket, hockey and netball over the past three years have offered a once in a generation opportunity to harness this new enthusiasm. Across the country, cricket participation for 5-8 year-old girls went up by 50%; hockey saw an increase of 16,000 new players post their world cup; whilst the on-line netball session finder saw an instant 1,000% rise in visits!











TeamUp receives fantastic support from England international sportswomen, including Maddie Hinch MBE (Olympic hockey gold medallist) Rachel Dunn (Netball World and Commonwealth medallist) and Fran Wilson (Cricket World Cup winner). All are inspirational role models for young girls.



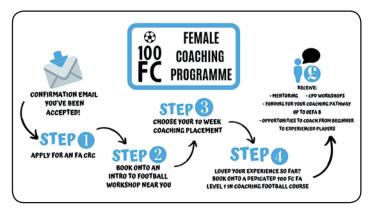
TeamUp has been the vibrant, on-the-ground response of these three National Governing Bodies (NGBs), encouraging thousands of primary-school age girls to experience team sports, with WNST supporting the London element of the programme. The scheme brings together local schools and the NGBs' network of clubs around the capital to provide more and better-quality opportunities for girls to participate in. Schools can also earn rewards, which they can cash in for new equipment, or for some, the chance to see a major sporting event at first hand or even get a visit by an Olympian to their school, to inspire the girls.

The numbers for TeamUp are impressive. In just over two years, over 200 schools had signed up, with nearly 300 teachers trained. This process has engaged with around 18,000 girls taking part in additional sporting activities and more than 2,000 attending a headline sporting occasion. The overall impact of this work will only be measurable in the longer term, but we can confidently expect many more girls and young women to see team sports as a natural part of their social lives.



#### 100FC takes female coaching to the next level

Alongside TeamUp, we knew that interest in girls and women's football was flourishing. Again, the success of the England Lionesses on the international stage has created a new level of demand for local opportunities to play. However, one of the key missing elements in the football landscape was the distinct lack of female coaches. As well as ensuring equality of opportunity for women to access these positions, it is essential for younger girls starting out in the game to have local role models who can inspire them.



100FC (previously the "London Leopards") is a three-year partnership led by the London FA, alongside seven pro club community organisations (CCOs), using WNST funding, to train and mentor new female coaches. In addition to securing a coaching qualification, each receives a supported placement in a community football setting, where they can practice what they have learned, and help establish their career. The initial cohort of 25 new female coaches all completed their FA Level 1 coaching badge. The CCOs ran taster sessions in primary schools, engaging over 500 girls, with the new 100FC coaches delivering weekly follow-on programmes. Some are now also delivering at their local Just Play centre or supporting a Wildcats project in their area.



# 11,000 players: Continued investment in disability football pays dividends

For the past three year, our flagship disability football programme, "Every Player Counts" has been working up and down the country, in partnership with the EFL Trust, to increase the number and quality of opportunities for people to get involved in the game whatever their level of ability or impairment.



Funding has been directed to the Club Community Organisations of 26 EFL clubs, to run a whole host of different projects, each meeting a key need in their local area. These have included activities for people with visual impairments, enduring mental ill health, powerchair users, or children with autism. Other projects run on a pan-disability basis, perhaps working with a particular age-group of disabled people, and using the skill of the coach to ensure that the session is fully inclusive for all its participants.

The results are in and make impressive reading, with more than 11,000 participants of all ages and abilities having taken part in one of the projects over the three years; with around two-thirds attending regularly.

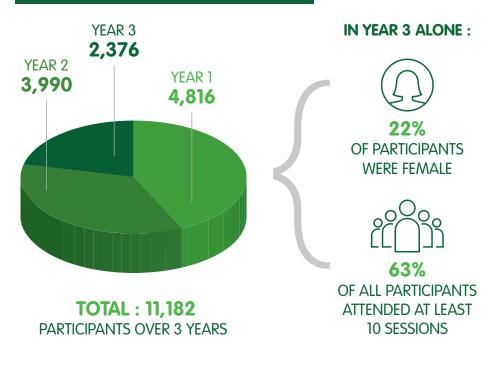


MORE THAN 11,000
PARTICIPANTS OVER 3 YEARS
WITH AROUND TWO-THIRDS
ATTENDING REGULARLY





#### New Every Player Counts Participants



With this level of success, and after detailed negotiations, we are pleased to announce that the Every Player Counts programme and the WNST / EFL Trust partnership will continue for another two years; with WNST contributing a further  $\pounds 500k$  to add to the £1m from previous years and EFLT committing around £200k, to provide programme management and some additional grant spend.

We have also commissioned the Sport Industry Research Centre at Sheffield Hallam University to conduct research into the impact and effectiveness of the programme, identifying the successes and challenges within different projects. We aim to share the findings widely, to help communities deliver better and more inclusive activities in the future.

### Southend United Community & Educational Trust

One of the real strengths of the Every Player Counts programme is its capacity to allow clubs to use "football" in its widest sense, to bring fun and fitness to all sections of the community. At Southend United CET, they have run a project in local care homes, to spread the benefits amongst some of the most senior members of society. Many will have been lifelong football supporters and some will have played in their younger days. But, with careful consideration and adaptation, age is no barrier to participation.

Harry is 92 and a resident of Long View Care Home on Canvey Island, one of the venues that received visits from Southend coaches

He tells us how he and his fellow participants have benefitted:

"Yes, 100%. The project livens you up and really gets you going. Lots of people attend. The sessions were very enjoyable and have helped my mobility. I wish they were on every day!"



### Blackburn Rovers Community Trust

One of BRCT's most successful Every Player Counts projects has been its partnership at St Michael with St John Primary School, located near the town centre. The Trust runs a weekly, Tuesday afternoon sports session with pupils who have a range of different disabilities and support needs, with the visits from coach Matt fast becoming the highlight of the week for many of the children.

Teachers at the school have seen how these sessions can have a profoundly positive impact on the students. Many struggle with academic work but find they can flourish within an inclusive sports environment, where barriers to their active participation are removed and they can each take part to the best of their abilities. The project has also given the children the chance to play on the pitch at Ewood Park and have Rovers players visit their school.

Matt works closely with class teachers, checking the individual support needs for each child, like Amina. She finds classroom work difficult but loves to join in the sports sessions and is able to be fully involved – all of which has had a positive impact on her academic progress.



#### **Bolton Wanderers Community Trust**

Aaron has been attending EPC sessions for about 18 months and started out being very wary of these new surroundings, people and activities. Despite his love of football, the environment at his mainstream school did not cater well for Aaron's needs. However, after about a month attending the Bolton Wanderers sessions, and with the support of his Mum and the coaches, his confidence had grown considerably and he was joining in enthusiastically and engaging more with the other young people.

Since then, not only have Aaron's footballing skills improved considerably, it's also clear that his all-round physical health is much improved, as are his communication skills and social networks. He has now progressed onto the Bolton Wanderers Disability Football Club.

"Aaron has come on leaps and bounds since he started the sessions with Bolton Wanderers Every Player Counts. His confidence and abilities have grown enormously......and these sessions have allowed him not only to take an active part but also find firm friendships.

I cannot thank the team enough." – Aaron's Mum, Zoe



The project also made Aaron's dream come true to meet his favourite player, Sammy Ameobi.



#### Reds in the Community – Barnsley FC

As part of their programme, Reds in the Community have been working with children who are either on the autistic spectrum or have complex needs, using sport and football in particular to help young people develop.

John is 12 years old and has global development delay, which means that he may take longer to learn new physical, social and emotional skills. He attends Greenacre School, and has taken part in the Reds' twice-weekly sessions there for several years. An ardent Barnsley FC fan, John, now also attends the Saturday sports session held at the club's Oakwell ground, as well as other holiday activities. Reds' Development Officer, Lynn Goodman and Senior Community Coach, Gareth Cooke have both noticed the real progress that John has made.

"He turns up every week and always get involved, regardless of what activity is taking place or which other participants turn up. He has developed some key social skills and is polite to new people as well as those who he has already built a relationship with." – Gareth



Mya, who is 11, has autism and finds it difficult coping with new situations and meeting new people. She attends different projects run by Reds in the Community, including weekly sessions at Wilthorpe Primary School, which she has attended. Mya is now moving onto secondary education and the sports activities are helping her, and others, with this transition.

"Mya has been a real success story of our Every Player Counts programme. She was very shy when she first started coming to the sessions at Oakwell but is now one of the most outgoing and confident participants. She still does get nervous around new people but...... her communication skills and confidence have come on a long way in a relatively short space of time." – Lynn and Gareth

## Women and girls benefit from National support

The profile of women's football in this country has never been higher. The success of the England Lionesses on the international stage and the increasing popularity of the Women's Super League are making household names of some of the leading players.

This has prompted an unprecedented increase in demand from women and girls to play at all levels of the game. In response to this, we have teamed up with the National League Trust (NLT), which works to support the community activities of the 68 clubs playing at the two levels immediately below the EFL.





Our funding of £100,000 is supporting ten of the NLT club community organisations to run a very varied programme of women's and girls' football projects. These have included structured coaching sessions, turn-up-and-play for younger girls; informal "Soccercise", and work in female prisons. The pilot-nature of the programme will allow the NLT to make an honest assessment of "what works" and how clubs at this level of the football pyramid can make a real difference in their local communities. Below is some of the work we have been supporting:

### **Boston United Community Foundation**



Boston United identified a significant gap in playing provision for teenage girls in and around Lincolnshire. This, combined with a very rigid age structure, meant that it is becoming increasingly difficult to sustain quality footballing opportunities for this age group, despite the level of demand. Many young women are also more interested in playing recreationally rather than competitively.

So, in partnership with local colleges and sports centres, Boston established a varied programme of relatively informal sessions to engage with both new players and others who had been part of local teams which had folded. As well as more traditional football coaching, the offer has included Soccercise, Futsal and the latest innovation. UV Football.

The programme has been very successful, engaging with over 75 new players, many of whom have stayed long-term, which all bodes well for a brighter future for female football in this part of the country.

Boston United Community Foundation (@bostonunitedcf)

#### Torquay United Community Sports Trust

Torquay United were keen to increase their offer to girls and young women around south Devon and to deliver new opportunities for female staff and volunteers to increase their skills and knowledge. Their "Girls United" project is a combination of new after-school provision and additional weekly sessions within their own Girls Department, working in three of the main towns in the county, It has worked with more than 70 new players, and identified volunteers who have got involved in helping to deliver the sessions with some inspired to achieve formal coaching aualifications.

Importantly, feedback from the participants shows that as well as improving their footballing ability, they have greatly increased their self-confidence, teamwork



and leadership skills and many are looking for further opportunities to get involved in the game locally. Filling these gaps in the female player pathway, leading into the club's existing provision, will help ensure the longer-term sustainability of the women's game in Devon.

Torquay United Community Sports Trust (@TUCSTrust)

### York City FC Foundation

York City identified several gaps in female football provision around North Yorkshire. These included supporting local grassroots clubs to improve their girls offer and to provide more recreational football



opportunities for the 25+ age group. But perhaps most innovative has been their work in Askham Grange, a women's open category prison, housing young offenders and adult prisoners, including some who

> are mothers caring for very young children. The prison caters for women reaching the end of their sentence, so rehabilitation is a critical element of the work that takes place there.

The York City project not only helps improve participants' fitness, but also increases social connections and encourages the women to develop teamwork skills and respect for others (including some of the prison staff who join in). Coaching a session in a prison environment is a specialist skill, understanding the women's needs and the constraints on what is practical. The all-round success of the project is therefore all the more impressive. Some of the women have also indicated a wish to carry on playing, volunteering or taking up coaching when released - all of which the club can support.

York City FC Foundation (@YCFCFoundation)

## Haringey clubs benefit from Spurs at Wembley

Tottenham Hotspur's use of Wembley Stadium whilst its own ground at White Hart Lane was being redeveloped generated some valuable additional income for the Trust. In last year's review, we reported how we had used some of this to provide for a longer lasting legacy for Spurs' time in Brent, with a programme of capital grants to clubs in the borough to help improve their operational environment. Additionally, in 2018/19, we were able to make a one-off grants distribution for community sports activities in LB Haringey, Spurs home borough, so that they too might benefit from the revenues their club had generated.

In total, we awarded 39 grants of up to £2,500 each, with the money to be used for the purchase of new kit or equipment, to make minor adaptations to sports premises or to help start up a new team at an existing club.

Awards included equipment grants of £2,200 to Haringey Angels Basketball Club, £2,100 to Haringey Borough Women's FC and £1,300 to Haringey Aquatics Swimming Club.

We helped improve premises with grants of £2,500 to Muswell Hill Bowling Club, £2,500 to Tottenham Community Sports Centre and £2,000 to Crouch End Vampires FC.

New teams and activities were created with awards of £2,500 to Highgate

Cricket Club and £2,500 to Park View FC.

The programme was very well received and we are pleased to have been able to help all of these excellent initiatives.









## Future plans

We are working in partnership with the FA to develop a new three-year programme for a national initiative to re-invigorate grassroots football through the recruitment, training and placement of 5,000 new young volunteers each year. With Wembley the venue for a number of men's Euro 2020 matches, including the semi-finals and final; as well as England being the host nation for the women's Euro 2021 tournament, there is a golden opportunity to inspire more young people to get involved in every aspect of the beautiful game, helping to make football at a community level more sustainable.

Our work in LB Brent will continue to be a cornerstone of what we do, supporting the excellent work that the local clubs and groups deliver for their communities. We are though keen to develop further the more strategic approach we began in 2019/20, to help ensure that better infrastructure exists, on which to build a vibrant sports sector in the borough.

As mentioned elsewhere in this review, we have agreed the continuation of our national "Every Player Counts" disability football programme for a further two years. This will comprise a revised cohort of EFL club community organisations up and

down the country – each delivering their own unique project, enabling ever more disabled people of all ages and abilities to play football.

Our partnership with TeamUp in London, which has given thousands of girls the chance to get more involved in team sports, comes to an end in March 2020. At that point, we will take a look across the London sporting landscape to see where future funding might be directed to achieve real impact. One of our great advantages as a charitable foundation is to be able to respond innovatively to new challenges and be flexible in our actions.



# Community grants programme

#### In 2018-19, we awarded **35 grants totalling £77,020**

Organisation	Purpose of grant	
AFC Wembley	£2,450 towards a football training programme.	
Anson Primary School	£2,500 towards after-school sports sessions.	
Ark Elvin Academy	£2,370 to purchase new outdoor sports equipment.	
Brent Play Association	£2,000 towards summer holiday sports provision.	
Brent Punjabi Association	£2,500 towards older people's tai chi classes.	
Byron Court Primary School	£2,500 towards before-school sports sessions.	
Capital City Sports Partnership	£2,500 for a sports club for students struggling to adapt to secondary school life.	
Convent of Jesus and Mary Language College	£1,500 towards lunchtime sports sessions.	
Convent of Jesus and Mary RC Infant School & Nursery	£2,400 towards a lunchtime dance club.	
Gladstone Park Primary School	£2,500 towards lunchtime sports sessions.	
Harrow Weald Cricket Club	£1,000 for pitch hire costs.	
Hibiscus Senior Citizens Club	£2,500 for weekly exercise and fitness classes.	
Hilltop Circle	£2,500 for pitch hire costs.	
Iraqi Welfare Association	£2,300 for a youth football project.	
Islamia Primary School	£2,500 for a summer holiday sports club.	
Kingsbury Green Primary School	£1,750 for a lunchtime street dance club.	
Mora Primary School	£2,000 for lunchtime multi-sports activities	
Old Manorians Football Club	£1,750 for new kit and equipment.	
Oliver Goldsmith Primary School	£2,500 for lunchtime sports clubs.	
Preston Manor Lower School	£1,500 for before-school sports activities.	
Preston Park Primary School	£2,500 for informal lunchtime multi-sports clubs.	
Queen's Park Sharks FC	£2,500 for additional training pitch hire.	
Sporticipate	£1,750 pitch hire costs.	
St Cuthbert's Church, North Wembley	£2,000 for a dementia café chair-based exercise class.	
St Mary's CofE Primary School	£2,450 for after-school sports sessions.	
Stonebridge Primary School	£1,500 for lunchtime multi-sports sessions.	
Sudbury Primary School	£2,500 for the sports elements of a summer programme.	

Sudbury, Wembley and Alperton Youth Project	£2,500 for a summer holiday football project.	
Tamil Association of Brent	£2,500 for a youth football coaching programme.	
Torah Temimah Primary School	£2,500 for a summer holidays sports camp.	
Uxendon Manor Primary School	£1,500 for a breakfast sports club.	
Welsh Harp Sailing Club	£2,500 towards purchasing a new powerboat engine.	
Wembley Sailing Club	£2,000 for new lightweight sails and masts.	
Woodcock Park Bowling Club	£2,300 for a new storage shed and associated works.	
Young Roots	£2,500 for a refugee and asylum seekers football project.	

# Strategic grants programme

### In 2018-19, we awarded **22 strategic grants totalling £260,900**

Organisation	Purpose of grant
BANG Edutainment	£12,500 for the sports elements of "Health is Wealth".
Brent Schools FA	£12,500 for a primary schools sports programme.
Brent, Wandsworth and Westminster Mind	£10,000 for a badminton project for people with mental ill health.
Centrepoint Soho	£17,500 for football programme for young homeless people.
Century Bowling & Sports Club	£20,000 towards replacement lighting and ceiling gantry.
Charteris Community Sports Centre	£5,000 for an over-50s fitness group.
College of North West London	£8,500 towards a supported sports activities programme.
Elders Voice	£6,500 for an older people's exercise and activity programme.
Hendon Football Club Supporters Society	£15,000 for a dementia cafe activities programme.
Jason Roberts Foundation	£18,900 for new goals and 3G pitch maintenance equipment.
London Basketball Association	£10,000 for basketball leagues and competitions in Brent.
QPR in the Community	£10,000 towards the Brent Tiger Clubs and Kicks projects.
Queens Park Community School	£17,500 towards the renovation of the school sports hall floor.
Somali International Youth Development	£4,000 towards a Brent football tournament.
StreetGames UK	£12,000 for the sports elements of "Fit & Fed" in Brent.
Track Academy	£12,500 for a programme of primary school sports activities.
Wembley Primary School	£20,000 towards the costs of a new community sports facility.

Wembley Sports Association	£10,000 for electrical supply works.	
Wembley Youth Football Club	£12,500 for Friday football sessions at Vale Farm and Capital City Academy.	
Westside Basketball Club	£6,000 for a Brent 3 x 3 basketball programme.	
Willesden Volleyball Club	£5,000 for a schools volleyball programme.	
Youth Engagement Solutions	£15,000 towards the costs of football coaching programmes.	

# LB Haringey awards

### In 2018/19, we made a one-off distribution of 37 community awards totalling £77,380

Organisation	Purpose of grant	
Aiming High London	£2,000 to refurbish the aerobics room.	
Ball Out Community	£2,250 for a Ball Out basketball programme.	
Broadwaters Extended School Services	£1,450 for new bikes and hockey equipment.	
Chettle Court Rangers (Youth) FC	£2,500 for new kit and equipment.	
College of Haringey, Enfield & North East London	£2,200 for targeted structured gym provision.	
Community Action Sport	£2,000 to purchase of a stock of roller skates.	
Community Development Association for Minority Communities	£2,000 for a new refugee football project.	
Crouch End Vampires FC	£2,000 for changing room ventilation and heating works.	
Dynamic Sports Academy	£1,100 for new sports equipment.	
Ferry Lane Primary School	£1,350 for new tennis and table tennis equipment.	
Haringey Angels Basketball Club	£2,200 for new kit and equipment.	
Haringey Aquatics	£1,300 for new equipment.	
Haringey Borough Women's FC	£2,100 for new kit and equipment.	
Haringey Mencap	£2,400 for a new sports programme.	
Haringey Play Association	£2,500 for new sports equipment.	
Haringey Rhinos Rugby Football Club	£2,000 for new training equipment.	
Haringey Sports Development Trust	£2,300 for new table tennis equipment and two multi-sports wheelchairs.	
Harris Academy Tottenham	£2,500 for new football kit.	
Highgate Cricket Club	£2,500 for a schools cricket programme.	

Highgate Primary School	£2,500 for a new climbing wall.	
Highgate Wood School	£2,500 for new basketball equipment.	
Hornsey Bowls Club	£2,400 for clubhouse building and repair works.	
HR Sports Academy	£2,500 for a new cheerleading programme.	
LB Haringey Active Communities Team	£5,000 for walking football and walking netball projects at the Broadwater Farm Community Centre.	
London United Sports Club	£500 for the purchase of new equipment.	
Muswell Hill Bowls Club	£2,500 for essential ground repair works.	
my AFK (Action For Kids)	£1,000 for sports equipment for young disabled people.	
North Harringay Primary School	£2,500 for minor capital works to improve school sports.	
North London Cricket Club	£2,500 for a new bowling machine and junior kit.	
Park View FC	£2,500 to establishment an U19s development team.	
Rap-Aid Youth FC	£2,500 for new teams costs and storage equipment.	
St Martin of Porres Catholic Primary School	£1,500 for new sports equipment.	
Tottenham Community Sports Centre	£2,500 towards boiler replacement works.	
Tottenham Ladies -Netball	£330 for a new set of netball goal posts.	
Victoria,Kerswell,Culvert and Pagin RAs	£500 for a local netball project.	
Wheely Tots	£2,500 for new bikes and other equipment.	
White Star FC	£2,500 for new kit and equipment.	

# Commissioned projects

### During 2018/19, we funded **two stand-alone programmes**:

In LB Brent	Purpose of grant
Young Brent Foundation	£66,500 over three years, towards the "Fun Fit Families" programme in LB Brent, delivered by local organisations and targeting participation by single parent families.

England-wide	Purpose of grant	
National League Trust	£100,000 for a pilot programme of football activities for women and girls run by the community trusts of National League clubs. Funded clubs - Barrow, Bath City, Boston United, Dagenham & Redbridge, Dover Athletic, Guiseley, Maidenhead United, Torquay United, York City.	

# Financial summary 2018/19

Key financial information from the WNST Trustees Annual Report and Accounts 2018/19

	2019 £	2018 £
Income		
Turnover grant from WNSL	951,785	949,242
Other income	649	416
Total income	952,434	949,658
Expenditure		
Charitable activities	723,988	698,712
Total expenditure	723,988	698,712
Reserves		
Balance of general funds	497,104	268,658
Total funds	497,104	268,658

The table above is not the statutory accounts but a summary of information extracted from the 2018/19 Statement of Financial Activities and Balance Sheet. The full accounts from which this summary has been taken was subject to an external audit by Haysmacintyre LLP and approved by the Wembley National Stadium Trust board of trustees on 20th November 2019.

A copy of the full Trustees Annual Report and Accounts can be obtained, on request, by emailing info@wnst.org.uk or by post from WNST, PO Box 270, Guildhall, London EC2P 2EJ.

Dinah Cox OBE, Chair of trustees

#### **Trustees**

#### Staff

Dinah Cox OBF - Chair of trustees

Sir Rodney Walker – Vice Chair of trustees

Pete Ackerley – Treasurer

Ann John OBE

Gordon Haines MBF

Baroness Tanni Grey-Thompson DBE

Lynsey Edwards (from August 2019)

Andrew Douglass (from August 2019)

Stewart Goshawk – Chief Executive Officer

Martin Hall – Administration (to June 2019)

Rebecca Green – Payments (to November 2018)

Marek Habrda – Administration and payments (from November 2018)

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Front cover – Hornsey Bowling Club, Tamil Association of Brent, Track Academy, Brent Schools FA

P4 – Luke Howard, Welsh Harp Sailing Club

P5 – Joanne Davidson for the FA

P6 - Brent Schools FA

P7 – Phoenix Canoe Club, Sport at the Heart

P10 - Luton Town Community Trust, Exeter City Community Trust

P16 – Haringey Rhinos RFC, Harris Academy Tottenham

P17 – Middlesex FA

Back cover – Derby County Community Trust



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