

# wembley national stadium trust Annual Review 2017/18







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# View from the Stadium

Jon Sellins – Operations Director, Wembley National Stadium Ltd.

The 2017/18 season saw a record number of events hosted at Wembley Stadium connected by EE. It was the first time in which a Premier League football team (Tottenham Hotspur) had taken residency at the stadium for an entire season, whilst they completed the construction of their new ground in north London. The additional Spurs matches meant Wembley Stadium delivered 58 major bowl events during the season – the most in its history and more than most other leading venues in the world.

Those 58 events included some truly memorable nights such as that fantastic 3-1 win for Spurs against reigning UEFA Champions League holders Real Madrid, a record attendance of 45.000 fans at the SSE Women's FA Cup Final as Chelsea Ladies defeated Arsenal ladies 3-1 and the highest attendance of the 2018/19 season – 86,000 – for the Emirates FA Cup Final where Chelsea defeated Manchester United 1-0 In addition to those successful events, a big highlight for The FA, Wembley Stadium and indeed the nation has to be a young fearless England Senior Men's team progressing to the semi-finals of FIFA World Cup 2018 for the first time in 28 years. They weren't able to bring the trophy home but they did us all proud and I'm sure I speak for many when I say the future of English football looks encouraging!

Although football will always be at the heart of Wembley Stadium, the venue itself hosts many other sporting and music events throughout the year, all of which contribute to the success of the stadium.. Over the 2017/18 season this included over 150,000 fans visiting the stadium as part of the NFL London Series, 72,000 visitors for the Capital Summertime Ball and over 420,000 fans across 6 days for Ed Sheeran and Taylor Swift concerts, further staking the claim that Wembley Stadium is one of the biggest entertainment venues in the world.

However, whilst we are very proud to host some of the biggest events in the world, we are equally as proud to be part of the Wemblev community and therefore take our responsibility of being a good corporate citizen very seriously. The 2017/18 season saw the launch of The FA's PRIDE programme which is designed to introduce secondary school students to the world of work whilst helping them develop key transferrable skills. We also launched our new Go Sketch! School Football programme which sees primary and secondary school students have the opportunity to take part in football sessions, delivered by a qualified FA coach as well as learn about graphic design. The stadium Learning Zone continues to deliver great and much needed work across the borough which amongst other things included hosting a Horizons 16+ transition event for over 80 students on the autism spectrum.t The Learning Zone has also delivered 32 educational sessions to over 630 students, and was shortlisted in the



## From the Chair of trustees

Dinah Cox OBE – Chair of trustees, Wembley National Stadium Trust

I am pleased to welcome you to the 2017-18 WNST annual review, my first as chair of Trustees. I must start by paying tribute to my predecessor, Lord Toby Harris, who has led the Trust throughout the past two decades – from when it was part of the complex organisational structure that delivered the new Wembley stadium, to its re-formation as the charitable grant-making trust we know today. His knowledge and leadership have been fundamental in helping us become one of the leading charitable funders within the world of community sports.

But we cannot stand still. Our work continues to develop apace, with our three main grants programmes all working at full capacity. Locally, in the London Borough of Brent, where the stadium is located, we remain an important part of the local funding landscape. Working closely with CVS Brent, the Young Brent Foundation, Middlesex FA, Brent Council and other key partners, we are helping to shape local grassroots sports delivery.

We are also working increasingly closely with colleagues at the FA, where our objectives align in supporting the communities living in the neighbourhoods around the stadium. Working together we can maximise our impact for local residents and sports groups.

Additionally, through programmes we are funding in London and more widely across England, thousands of people both young and old, are getting the opportunity to



give sport a try, often for the first time. This can have a profoundly positive effect on an individual's physical and mental wellbeing, sometimes in the most unexpected of ways. As trustees, this is evidence that our work really is making a difference. Having visited a number of projects we fund, I never fail to be impressed by the skill and dedication of staff and volunteers alike, who are making their sports sessions so enjoyable and fulfilling.

Earlier this year, we became aware of the offer from an American businessman to buy Wembley Stadium. We worked hard behind the scenes, alongside the FA and Sport England and others, to deliver a positive future, whatever the outcome of the sale negotiations, not just for the Trust itself but for the thousands of people we help support each year. With the purchase offer having been abandoned, we continue business as usual.

My thanks go to my fellow trustees for their support and guidance, which may become ever more valuable depending on what the future holds; and also to our small staff team who run matters with such enthusiasm and efficiency.

#### Dinah Cox OBE

Chair of trustees, WNST

# Making a difference in Brent

Over the past six years we have been making grants for community sports activities within the borough of Brent, investing almost £2m, across more than 300 local projects.

The sums of money involved in each grant award are certainly not massive – but it is what each organisation is able to achieve with the funding it receives that makes the real difference. More people taking part in more activities, more regularly. Factor in the additional, often volunteer, input that a grant can generate and the conditions will exist to bring about lasting and positive changes in people's lives through sport.

To maximise our impact, it is critical for us to know that we are putting our money into the right places and that we really are making a difference to the lives of local residents.

A list of all the grants we made in 2017/18 is towards the back of this review. However, here are some examples of great projects having a real impact across the local community:





## **StreetGames** £15,000 towards the sports elements of Fit & Fed

Fit and Fed is a national campaign led by StreetGames, which addresses the sometimes hidden issues of childhood hunger, inactivity, and isolation in the school holidays. Young people growing up in poverty have support, such as free school meals when at school. In the holidays there is no such provision. During these periods, evidence shows that young people are also less likely to get involved in physical recreation and become more socially isolated. They fall behind at school, reinforcing the achievement gap between them and their more affluent peers.

Fit and Fed in Brent works with a number of grassroots community partners to provide holiday-time programmes of sports and other activities combined with nutritious meals each day, often prepared in part by the young people themselves. Parents are integral to the sessions as volunteers. We were pleased that our grant was used to match fund other to make the project a success. The work even received a Royal visit from HRH The Duke of Sussex.

David White, Head of the Fit and Fed campaign at StreetGames said "The issue of the holiday gap and its lasting negative impact on children and young people is one of the big hidden issues of our time. Fit and Fed works with locally trusted community organisations, schools, other referral agencies and food providers to use the hook of free holiday activity sessions to engage with young people at risk, whilst ensuring that they eat healthy and balanced meal. We know that this work really does make a difference to young people's lives and their educational attainment."

# **Elders Voice** £10,000 towards an older people's exercise and activities programme

Whether it is the effects of loneliness and social isolation or the challenge of carrying out everyday household tasks, many older people find it increasingly difficult to live a happy, fulfilling and independent life. Often though, the solutions need not be complex and Elders Voice is really making a difference to the quality of life



of local older residents in so many ways. Its Handyman/Floating Support Service helps out with those small jobs round the house and assists with housing issues. Their Day Centre offers a welcoming environment with activities, meals and the chance to socialise and chat. For the more active members, WNST has been funding a programme of exercise and physical activity such as Dance Movement Therapy, Yoga, Zumba Gold and Singing and Creative Expressions, keeping those who are young at heart fitter, healthier and more mobile.

Karolina Januszek, Operations Director of Elders Voice told us "Our classes are very popular and members can take part in the



different activities according to their own health needs and abilities. We really do cater for everyone. For some participants it's the highlight of their week and the impact of what we are providing is right there in front of you - older people happier and healthier, fewer GP visits and an allround better quality of life."

# **QPR in the Community** £19,900 for a programme of girls football coaching in Brent schools

Women's and girls' football remains one of the fastest growing sports in the country. The success of the England Women's national team and the FA Women's Super League have provided girls with role models and female footballing heroes as never before. With the demand continuing to grow, it is important that there are opportunities available for girls to learn and play at whatever level is appropriate. QPR in the Community has a strong track record in the delivery of girls and women's football, from the provision of coaching sessions across west London, Wildcats sessions for younger girls and teams for players of all ages and abilities, to the hosting of women's internationals at Loftus Road. This WNST funded programme provided the chance for girls at schools across the borough to give football a go.

For some, this will have been their first opportunity to play and for others a place to hone their skills.



Charlotte Edwards, Women's and Girls' Development Officer at QPR in the Community commented "We are committed to ensuring that the opportunity exists for any Brent girl who wants to play football to have the chance to do so, with sessions delivered in a way that is encourages their participation. There is so much evidence now about the positive impacts of playing sport, not just the physical benefits but making new friends and helping girls feel positive about their body image. Running activities in schools is a fantastic way of introducing many girls to the option of playing football, with the option of progressing onto club teams for those girls who want to do so."



# **Disability Sports Coach** $\pm$ 10,000 for a weekly Brent sports club for disabled young people

Over the years, WNST has invested significant funds across various programmes to provide ever more opportunities for disabled people to play sport. Survey evidence from Sport England and the Activity Alliance shows that disabled people are more than twice as likely to be inactive as their non-disabled peers, with that number increasing significantly for people who have multiple impairments. It is therefore important to continue to support a range of accessible and inclusive activities. This grant to Disability Sports Coach supports their weekly multi-sports club at Willesden Sports Centre. The sessions cater for young people with a wide range of abilities and disabilities, with new sports regularly introduced, giving the participants the chance to try something different. Siblings are encouraged to join in, making the club a real family experience.



Peter Ackred, Chief Executive at Disability Sports Coach added "We know from what the participants and their parents/carers tell us how much of a difference it makes to their quality of life to be able to have this regular opportunity to play sport and keep fit alongside their friends. The excitement, enthusiasm and competition are really infectious and ensures that everyone goes home happy."

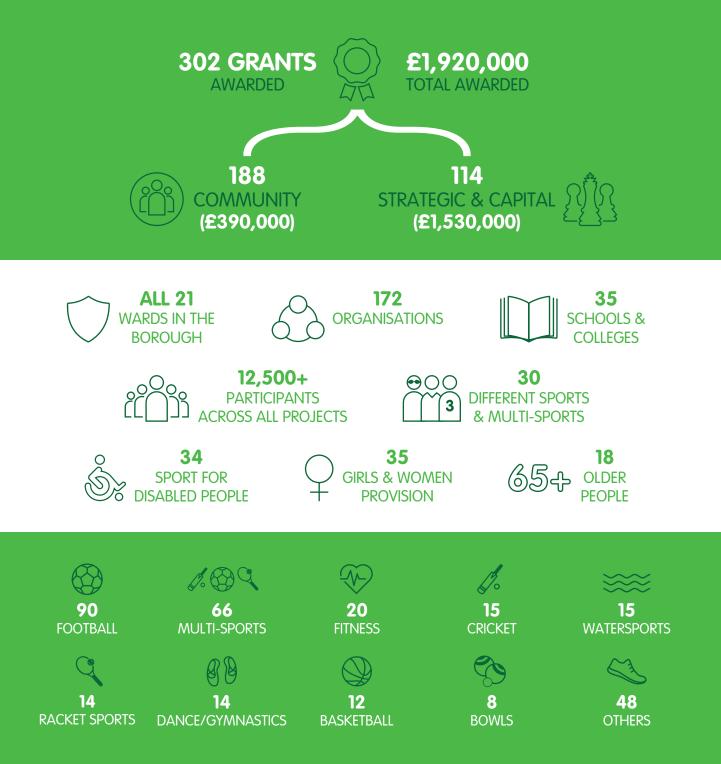


# **St Cuthbert's Church, North Wembley** £1,200 for chair exercise classes as part of a memory café

Ensuring that there is some kind of regular physical activity available to all is important so that no-one is excluded from being able to live a full and healthy life. Sometimes this will mean adapting what is being delivered, to meet participants' physical abilities. St Cuthbert's Church in North Wembley runs a weekly memory café, one of a growing network of groups across the borough, supporting older individuals and their families from all parts of the local community who are living with some aspect of Alzheimer's or dementia. WNST funding has supported the integration of a chair-based exercise class into the weekly sessions. This has proved to be a really popular addition to the service, adding a new dimension to the benefits that members get from coming along.

Rev Steve Morris, vicar at St Cuthbert's noted "It was very quickly apparent just how much difference the addition of the exercise classes was making to people attending the memory café. Clearly, there are benefits to ensuring that those who are starting to suffer some kind of memory loss are encouraged to stay physically fit as well as keeping themselves mentally active. The two go hand-in-hand. But it was so important to be able to hire a tutor with the expertise to ensure that everyone has their individual needs met and can participate fully."





# Extra local funding – thanks to Tottenham Hotspur

During the 2017/18 season, Wembley Stadium had a new tenant, with Tottenham Hotspur hiring the venue to host their home fixtures, whilst their own ground at White Hart Lane was being re-built. This arrangement generated additional revenues for the Trust, which the trustees decided to spend in two ways.

### Local in Brent

We committed to spend at least £100,000 of extra funding into LB Brent, in recognition of the additional disruption and inconvenience that local people faced during this period. (We also know that local people appreciated the additional community programmes that the Tottenham Hotspur Foundation themselves undertook in the borough over the year).

We decided to focus our additional Brent funding on the purchase of some larger capital items for local sports clubs. This would help ensure that this additional investment from the Trust would continue to have an impact long after Spurs are back on their home turf. Examples of what we funded are illustrated here:



## Phoenix Canoe Club - £9,800

Based on the Welsh Harp reservoir, Phoenix Canoe Club provides opportunities to take part in a number of different watersports activities – sailing, kayaking and paddle boarding, as well as canoeing. With an ever-increasing number of young people of all ages wanting to take part, it is important that there is an adequate supply of vessels. Our grant purchased a fleet of new junior-size canoes and an additional "Feva" dinghy.



### Hendon FC - £10,000

Since moving into its new location at Silver Jubilee Park in 2016, ground-sharing with Edgware FC, Hendon FC have built a strong presence in the local community, with a large schools football programme and an initiative around mental ill health that has received national coverage. This award helped the club to continue to improve the facilities at the ground, with new public address and security systems, as well as an improved players' tunnel.



## Wembley & Sudbury Tennis, Squash & Social Club – £11,730

This thriving club in the west of the borough provides racket sports enthusiasts with the chance to play both socially and competitively in local leagues. Having spent funds in recent years improving the indoor environment, the outdoor facilities were in need of renovation. Our funds were used to professionally clean and repaint the five tennis courts, ensuring they remain safe and fit for purpose.



## Wembley Sports Association – £9,650

Part of the Vale Farm Sports Complex in Sudbury, the Association is the parent body of both Wembley Cricket Club and Wembley Tennis Club, as well as other smaller sports groups. Replacing large items of cricket ground equipment can be an expensive business, so these funds were an ideal opportunity to help keep the ground up to league standards. The grant purchased new sightscreens, wicket covers and repaired the practice nets.



## Woodfield School - £10,000

In an unusual move, the trustees agreed to support the installation of a new cycle track at this SEN school in Kingsbury. It was clear from the outset that these young people, who have a range of moderate to severe learning disabilities, and already enjoy doing other sports, would benefit greatly from improving their motor skills, balance and co-ordination through cycling, using adapted bikes where necessary. The track became an instant success, with lunchtime sessions especially popular.



## Local in Haringey

We recognised that this additional revenue was generated by Tottenham Hotspur and their fanbase, so we agreed a one-off distribution into sports clubs within LB Haringey, Spurs' home borough.

This focused on small grants towards kit and equipment purchases, so that we could help as many grassroots groups as possible.

This exercise took longer to plan and deliver than originally expected and will be reported on fully in next year's report.

# Girls get active with TeamUp

Across London, girls at primary schools are learning to get more involved in sport through TeamUp – an initiative of England Hockey, England Netball and the England & Wales Cricket Board. Statistics still show an alarming drop-off in female sports participation during teenage years, so this programme is looking to the networks of local clubs to inspire girls to get involved through quality team sports sessions, better teacher training in schools and interaction with star role models, who can encourage the girls to hit the heights. We know that sports such as cricket, hockey and netball can teach leadership, strategy, co-operation and teamwork – skills that are vital in making a difference as children and young people become adults.

And the numbers over the past **two years for TeamUp** are impressive:

**12,690 girls** engaged in team sports

**315 primary schools** signed up to TeamUp

**214 primary schools** already provided **with support** 

166 teachers trained

2,136 girls experiencing high quality sports events

#### 21 local clubs reporting enhanced delivery **activity**

We also know that having an inspiring sports teacher is one of the key contributors towards girls enjoying PE and wanting to carry on playing a sport they enjoy. That is why as part of TeamUp, a competition was launched to find London's School PE Teacher of the Year. After an intense judging process, the winner was announced as Maria Papazoglou, a teacher at Whitefield School in Walthamstow.







Maria told us "Our school aims to provide the greatest possible experience for our students and allow them to enjoy the benefits from PE lessons. Playing sport helps improve the girls' behaviour in school and builds their confidence to newfound heights. Sport is so much more



than the individual actions played in class; it's making sure the girls understand the importance of having an active and healthy lifestyle and how best to achieve this."

Maria was presented with her award by representatives of our successful national women's hockey and netball teams. England Hockey defender and Commonwealth Games bronze medallist, Grace Balsden added "Teachers play a vital role in educating and inspiring young girls to live a healthy lifestyle. Ensuring sport is fun is essential to achieving this.

"Maria is a shining example of the extra mile teachers are willing to go to provide opportunities for girls of all abilities to play and flourish in an active or sporting environment."



To get your school involved in the programme visit www.teamupengland.com or on Twitter @teamupengland

ENGLAND HOCKEY

## More female coaches, more role models

We know that one of the key elements in encouraging more girls to play sport is that they have inspirational role models that they can look up to and aspire to emulate. Whilst there are now an increasing number of sportswomen gaining prominence and greater coverage of elite female sport in both the print and broadcast media, there is still a long way to go. This is particularly true at grassroots level, where female involvement in coaching and managing some of the "traditional" sports remains low.

This is why we have teamed up with the London FA to support the London Leopards initiative. Over three years, this will work alongside the community trusts of seven of the capital's professional football clubs to train and develop the next generation of female coaches. The expectation is that more than 100 women will be supported to achieve their coaching badges and provided with the opportunities to put what they have learned into practice – making a real difference to London's grassroots football provision. The opportunity to join the first year's cohort of trainees was heavily over-subscribed, indicating the demand for greater female participation in football. We look forward to seeing the new coaches in action very soon.





# Disability football hitting the heights

Our England-wide disability football programme "Every Player Counts", in partnership with the EFL Trust, goes from strength to strength and is now one of the largest programmes of its kind in the country. Following the promotion of Brighton & Hove Albion to the Premier League and therefore out of our scheme, we welcomed in the Blackburn Rovers Community Trust.

This year, the programme headline numbers are:

- 24 EFL club community trusts funded to run tailored disability football projects
- **5,000 participants** across the schemes
- **3,500 new participants** this year alone
- 46% attended at least 10 sessions
- 21% of players were female
- 14% of players were aged 50+\*
- 16% of players were from a BME background\*
- (\* = where recorded)



The programme provides opportunities for people with a wide range of disabilities and impairments – whether a physical disability (both for those who are ambulant and wheelchair users), mental ill health, sensory impairments, autistic spectrum disorders, learning disabilities or chronic health conditions.

Some clubs such as Plymouth Argyle, Coventry City, Leeds United, Derby County and Wigan Athletic, are running hugely popular PAN-disability programmes, bringing together participants with a wide range of disabilities. It is down to the skill of the coaches to ensure that the sessions meet the needs of each individual but the fun of all playing together is clear. Other projects, including Portsmouth, Barnsley and MK Dons are providing activities for a very specific client group (wheelchair users, autistic children and people with enduring mental health conditions respectively). The numbers may be smaller, but the impact on each participant can be profound.

This year, as part of the programme, we introduced a number of professional development training days, giving club coaches access to disability experts from organisations such as the Activity Alliance, Mencap and the FA – to ensure that the delivery of projects is as up to date and relevant as possible.

But of course, the critical factor is that the programme really does make a difference to people's lives:

## Shrewsbury Town in the Community

Ryan is 15 years old and suffers from Chronic Pain Syndrome, as well as severe anxiety and is selective mute. Ryan has always loved football, but his condition meant that he hardly left the house and became very depressed.

Ryan's family found out about the ShrewsAbility PAN Football session but he was extremely nervous about attending and was completely mute and very anxious when he first began attending the sessions.

Ryan's dad says 'The sessions are so well organised, the coaches mix short high physical training with skills and a match which suits all the various conditions the team has. The coaches really encourage and make the sessions fun.'

The sessions have become the highlight of Ryan's week. Ryan has now started talking at the sessions both to the other participants and the coaches. He seems happier and has improved his skill level hugely and become an excellent goalkeeper and key member of the team

"PAN Football is great fun, well organised and I feel safe, I wish that I could play every day." – Ryan



"These sessions have massively improved Ryan's confidence. Ryan never misses a session and lives for every Friday." – Ryan's Dad

## **Reading FC Community Trust**

Isaac regularly attended the Reading FC Community Trust soccer schools every half term and was first noticed for his developing football abilities. After a while, his parents mentioned that Isaac has cerebral palsy which mainly affects his left side and was becoming more of an issue as he got older.

Dan Rook, the RFCCT disability officer advised Isaac and his parents how they could help him continue with his football, introducing them to Every Player Counts and disability football opportunities in the area, including the potential pathway from grassroots to the England CP squad.

Dan put them in touch with Thatcham Tornados, a club that Reading has worked with, helping them become inclusive. Isaac now attends their weekly sessions and plays for them in the local disability league. Through his impressive performances, Isaac has now been recommended to attend the local disability talent hub in Southampton.



"Our family went to watch the England CP team compete in Holland in the Euro Championships to know that our son has the ability to be part of all this is amazing. Without the support of RFCCT staff we wouldn't know this even existed. We can't thank them enough for all their support." – Isaac's mum "I am so pleased for Isaac and his family. This opportunity that we were able to arrange for him is brilliant. He will stay within our disability programme whilst working with the England talent team at Southampton. Isaac's story demonstrates the impact our disability programme can have" – Dan Rook, Disability Officer Reading FCCT

## In 2017-18, we awarded **36 grants totalling £72,910**

Organisation	Purpose of grant	
23rd Wembley Scout Group	$\pounds$ 2,000 for archery and rifle shooting equipment and training.	
AFC Wembley	£1,800 towards the costs of kit and equipment	
Al Bahdja "happiness"	£1,750 towards the costs of new fitness equipment.	
Asian People's Disabilities Alliance	£2,460 towards a sports project for young disabled Asians.	
Brent Ballers Basketball Club	£1,250 for the purchase of an electronic scoreboard.	
Brent Dolphins Swimming Club	£2,500 for swimming sessions for local disabled people.	
Brent Junior Badminton Club	£2,500 for new equipment and volunteer coach training.	
Brent School Sports Forum	£2,500 for multi-sports days for secondary school students.	
Christ Church (Brondesbury) CofE Primary School	£2,500 for Saturday morning family sports sessions.	
Convent of Jesus and Mary Language College	£2,450 for a programme of lunchtime sports clubs.	
Donnington Primary School	£1,500 for lunchtime multi-sports activities.	
Edgware Town FC	£2,500 towards the costs of pitch hire.	
Fryent Primary School	£1,500 towards the costs of lunchtime sports clubs.	
Garryowen Gaelic Football Club	£2,500 for the costs of pitch hire and new kit / equipment.	
Hilltop FC	£1,500 towards the costs of football activities,.	
John Keble CofE Primary School	£1,500 towards after-school gymnastics sessions.	
Kenton Table Tennis Club	£1,300 for two new table tennis tables and equipment.	
Kingsbury High School	£2,000 to purchase new table tennis equipment	
Kingsbury High School Sports Partnership	£2,500 for three sports days for primary school students.	
Kinja Football Club	£2,500 towards the costs of a girls disability football project.	
Mandhata Youth and Community Association	£1,500 towards the costs of sports venue hire charges.	
Manor Special School Trust	£2,500 for yoga sessions for young disabled people	
Mitchell Brook Primary School	£1,500 towards the costs of after-school sports sessions.	
Newman Catholic College	£1,500 for the Brent Schools Cross Country Championships.	
Preston Manor Lower School	£2,500 towards the costs of after-school sports clubs.	
Princess Frederica CofE Primary School	£1,750 towards the costs of after-school sports sessions.	
Roe Green Junior School	£1,500 towards the costs of a lunchtime basketball club.	

Sporticipate	£2,000 towards the costs of pitch hire.	
St Cuthbert's Church, North Wembley	£1,250 towards the costs of a seated chair exercise group.	
Stonebridge Primary School	£2,500 for lunchtime multi-sports sessions.	
Sudbury Court Running Club	£1,000 for coach training and new equipment.	
The Village School	£2,450 towards the costs of lunchtime physical activity clubs.	
Uxendon Manor Primary School	£2,450 for breakfast-time multi sports sessions	
Willow Children's Centre	£2,500 for yoga sessions for young disabled people	
Woodfield School	$\pounds$ 2,500 for yoga sessions for young disabled people	
Youth Engagement Solutions	$\pounds$ 2,500 for a football project for girls with poor mental health	

# One-off captial grants programme

## In 2017-18, we awarded **12 grants totalling £111,680**

Organisation	Purpose of grant	
Hendon FC	£10,000 towards the costs of ground improvements.	
JFS School	£7,000 towards the purchase of new fitness equipment.	
Kingsbury Bowls Club	£4,100 for the supply and installation of animal-proof fencing.	
London Rangers FC	£9,800 towards the costs of new ground equipment.	
Phoenix Canoe Club	£9,800 to purchase a Feva dinghy and junior-size canoes.	
South Hampstead Cricket Club	£20,000 towards the costs of a replacement equipment store.	
Swamibapa Cricket Club	£5,000 towards the costs of new cricket equipment.	
Wembley & Sudbury Tennis, Squash & Social Club	£11,730 for the refurbishment of the club tennis courts.	
Wembley Sailing Club	£9,600 towards the costs of building repairs	
Wembley Sports Association	£9,650 towards the costs of new cricket ground equipment.	
Wembley Stallions AFC Ltd	£5,000 towards the costs of new equipment.	
Woodfield School	£10,000 to build a cycle track in the school grounds.	

## In 2017-18, we awarded **20 grants totalling £233,700**

Organisation	Purpose of grant	
Ansar Youth Project	£7,500 for an expanded sports activities programme.	
BANG Edutainment	£20,000 for a young people's sports programme.	
Brent Schools Football Association	£10,000 for Brent schools representational football.	
Chance to Shine	£7,000 for a Chance to Shine Street programme in Brent.	
College of North West London	£12,500 for a targeted non-curricular sports programme.	
Disability Sports Coach	£10,000 for sports activities for young disabled people.	
Elders Voice	£10,000 for an older people's exercise and activities project.	
Epic CiC	£20,000 for a sportsprogramme for young disabled people.	
Future Proof CIC	£9,300 for the sports element of a Brent GoSketch! project.	
Horn Stars SC	£15,000 towards the costs of a football coaching programme.	
LNER Youth FC	£5,000 towards the establishment of new youth football teams	
Phoenix Canoe Club	£10,000 for a new safety vessel and associated equipment.	
QPR in the Community Trust	£19,900 towards the costs of a girls football programme.	
Sport at the Heart	£7,500 for a young people's multi sports programme	
Stonebridge Boxing Club	£12,500 for a young people's boxing training project.	
StreetGames UK	£15,000 towards the sports elements of "Fit & Fed" in Brent.	
Track Academy	£15,000 for a teenagers' athletics programme.	
Vale Farm Sports Centre	$\pounds$ 10,000 for a girls and young women's football programme, in partnership with Wembley FC	
Wembley Sailing Club	£10,000 towards the costs of two new "Laser" boats.	
Willesden Volleyball Club	£7,500 towards the costs of a schools volleyball programme.	

### In 2017-18, we awarded 2 grants totalling £131,000

Organisation	Purpose of grant	
London FA	£120,000 over three years towards the costs of the "London Leopards" project, training female football coaches and mentors, in partnership with the Club Community Trusts of London's professional football clubs.	
London FA	£11,000 for a programme of coach training and development for the delivery of disability football activities.	

# Every Player Counts - England-wide programme

### In 2017-18, we awarded 1 grants totalling £19,000

Organisation	Purpose of grant	
Blackburn Rovers Community Trust	$\pm$ 19,000 over two years towards a programme of football activities for young disabled people in central Lancashire.	





# Financial summary 2017/18

Key financial information from the WNST Trustees Report and Accounts 2017/18

	2018 £	2017 £
Income		
Turnover grant from WNSL	949,242	1,053,501
Other income	416	1,231
Total income	949,658	1,054,732
Expenditure		
Charitable activities <sup>1</sup>	698,712	2,265,399
Total expenditure	698,712	2,265,399
Reserves		
Balance of general funds	268,658	6,441
Balance of designated funds	-	11,271
Total funds	268,658	17,712

Note

1. 2017 charitable activities includes funds forward committed during 2016/17 for our three year London and England grants programmes

The table above is not the statutory accounts but a summary of information extracted from the 2017/18 Statement of Financial Activities and Balance Sheet. The full accounts from which this summary has been taken was subject to an external audit by haysmacintyre and approved by the Wembley National Stadium Trust board of trustees on 20th December 2018. A copy of the full accounts, auditor's report and Trustees' Annual Report can be obtained on request by emailing info@wnst.org.uk or by post from WNST, PO Box 270, Guildhall, London EC2P 2EJ.

Dinah Cox OBE, Chair of trustees

## Trustees

Dinah Cox OBE (Chair of trustees) Sir Rodney Walker (Vice Chair of trustees) Ann John OBE Gordon Haines MBE Baroness Tanni Grey-Thompson DBE Pete Ackerley Lord Toby Harris (resigned January 2018) Nick Bitel (resigned November 2017)

# Staff

Stewart Goshawk (Chief Executive Officer) Lily Brandhorst (Administrator – central office support) Martin Hall (Administrator – communications) Rebecca Green (Administrator – payments)

# Admin credit

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